



La Botica Animal SAS de CV

*“Taking care of the pet's health and
looking for the happiness of the owners”*

Expansion of the business model to WEB3

La Botica Animal



- La Botica Animal is a company that deeply loves and respects all animals, helps to maintain/preserve their health and preserve/procure their happiness by offering the highest quality services in medical care, sale of medicines, food and accessories.
- We seek the well-being and tranquility of guardians who love their pets and allow us to take care of them as if they were our own.
- We demand ourselves to provide the best service every day.

¿Why Cardano?

Cardano is an innovative, sustainable, globally distributed third-generation blockchain. built on the belief that technology must initiate positive change to empower the many in the world using an innovative proof-of-stake consensus protocol called ouroboros, developed in the Haskell programming language.

Another very important reason is that Cardano has pursued evidence-based scientific development to consolidate the security and stability of the blockchain. Additionally, Cardano's technology is developed with the future in mind to interact using smart contracts, perform transactions and ultimately operate as a global society.

Initial Proposal



- Maintain and expand the stability of the traditional business with the support of blockchain technologies and the WEB3 ecosystem.
- The creation of a DAO and a treasure that, regardless of business operations, is benefited by and for its initial precepts and that at the same time benefits the company and the users of business services.
- The development of technological management tools suitable for the needs of the company and the DAO in such a way that the balance between the two is maintained, with a dynamic that benefits all parties.

About the Company

- The Company will remain an independent company, being the sole service provider and operating foundation for all products and services that serve a purpose as proposed and funded by the DAO treasury.
- It will have the obligation to return a previously stipulated percentage of the net income to the treasury as long as these were generated by a member of the DAO for the maintenance of funds dedicated specifically to the operation and based on annual budgets if said budget is achieved.
- The surplus to the budget will be delivered to the DAO to meet return on investment or reinvestment objectives.

About the DAO

- There will be different types of DAO members with different profiles. These will be:
 - **Clients:** They will have access to exclusive benefits and products that will be provided to the members of the DAO by the company.
 - **Investor Partners:** They will be those who in their governance capacity will only have voting capacity, will obtain benefits from the treasury and the benefits of the client. Your investment will be distributed within the Stake Pool of La botica, as well as for the generation of token liquidity in at least one pool within a DEX (Decentralized Exchange).
 - **Board of directors:** They will have the responsibility of proposing the guidelines that will be put to a vote directly. The initial establishment of this table will fall to The Company, always having the position of president of the table guaranteed. Once established, it will have the autonomy to self-regulate.

It is important to note that the levels of clients and investment partners will be defined by NFTs, the definition of what an NFT is will be given below.

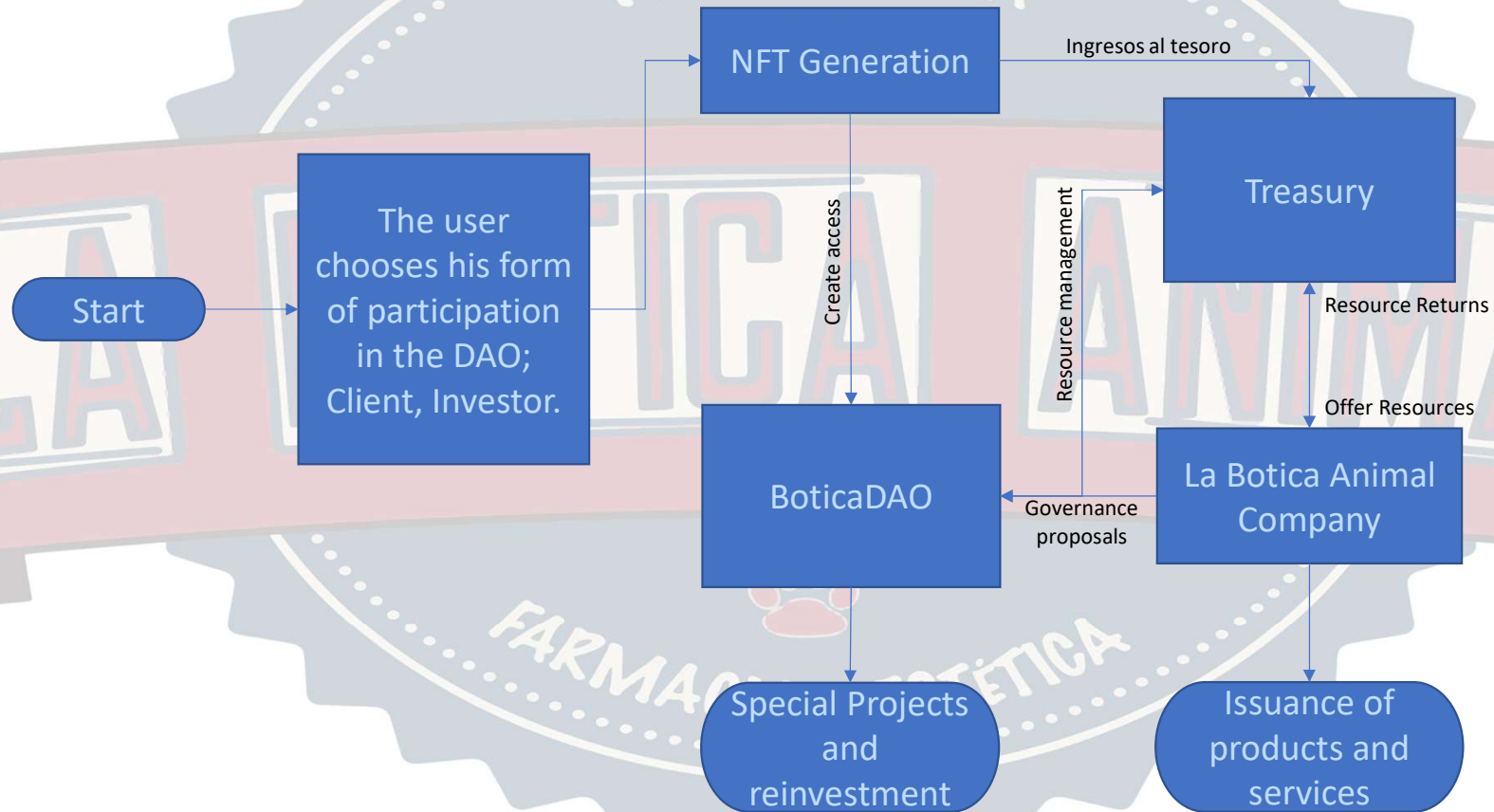
About NFTs

- **Investor partners:** The initial number will be 10,000 initially. This number may change based on what is defined and accepted based on the governance system. This will be transferable but the fee corresponding to 10% will be generated in each exchange using the royalty technology that can be implemented in NFTs.
- **Clients:** It will consist of an infinite amount of NFTs. They will be used to receive; discounts, services, events, exclusive information among others.
- Products, services, promotions and discounts will also be tokenized to later be exchanged for their corresponding application.

Sobre el tesoro

- A part of the treasury will be exclusively for the operating expenses of the company derived from the products and services granted to the members of the DAO. If at the end of a cycle the amount in the exclusive block is greater than the budget defined by the company for the following period, the excess will be returned to the treasury funds.
- All the surplus will be dedicated to the generation of value or, failing that, to special projects, return on investment and repurchase of tokens as long as the governance of the DAO defines it as such.

Flow diagram



Tokenomics.

Total tokens to be issued 1,000,000,000.00 Empresa 20%

- Technological development 10%
- Development of physical infrastructure 10%
- DAO 30%
- Incentives and strategic partnerships 5%
- Legal 5%
- Marketing 10%
- Value generation 10%
- Liquidity Pool on DEX 10%
- Drops for holding investor NFTs 40%